



## INTERNSHIP OPPORTUNITY

### Digital Marketing + Social Media Intern (New York)

#### About WMA

WMA exists to create impactful results for its partners across the digital space. We connect brands, artists and audiences through the convergence of digital media, from music and entertainment, to lifestyle and technology. The WMA network is highly experienced and extends globally, with bases in London, New York and Los Angeles, to provide a fully integrated digital service. By building strong relationships and original engagements, we work to create something truly memorable for our clients.

Current clients: Republic Records, Interscope, Disney Records, Vevo, Sony Music, Ministry of Sound, RCA, ROC Nation.

#### The Role

All clients are different and each project we work on is tailored to their specific needs. As such the work we do as an agency varies widely and covers various elements of digital marketing and social media: campaign management, digital and social strategy, brand partnerships, and events. This internship would therefore involve exposure to a variety of marketing activities and you will be working with both the Social and Strategy teams to build, develop and execute digital marketing campaigns across emerging platforms.

This is a fantastic opportunity to gain experience at an exciting, young company where you will be given exposure to a broad range of tasks including:

- Support with client campaigns
- Support in preparing presentations and client documents.
- Support in preparing social media reports using a range of analytical tools
- Research content ideas and support the team on the development of strategies
- Keep up to date with the latest trends in digital marketing and report to the wider team
- Assisting the wider team with ad hoc duties.

#### What support will I be given?

Daily support from the team and a weekly meeting with the Site Supervisor

#### What benefits can I expect to gain from the experience?

- The chance to gain an insight into working in a dynamic and fast moving industry
- The opportunity to develop valuable communication and organizational skills
- Gain understanding of digital marketing and specifically social media.

#### What skills or experience do I need?

- A passion for music and social media
- Interest in digital marketing and new technologies
- Excellent communication skills - written and verbal
- Good IT skills
- Highly organized and motivated
- Attention to detail
- Enthusiastic with can-do attitude
- Provide own computer

## **Dates**

- ASAP

## **Salary**

- This is an unpaid internship
- School credit offered in enrolled in an undergraduate position

## **Contact**

Email: [jobs@wma.agency](mailto:jobs@wma.agency)

Subject Line: “New York Marketing/Social Media Internship - [Your Name]”

Please include a resume and cover letter.