



INTERNSHIP OPPORTUNITY

Graphic Design Intern (NYC)

About WMA

WMA exists to create impactful results for its partners across the digital space. We connect brands, artists and audiences through the convergence of digital media.

The WMA network is highly experienced and extends globally, with bases in London, New York, and LA to provide a fully integrated and global service. We work along side some of the world's biggest recording artists and new emerging talent, and by building strong relationships and original engagements, we work to create something truly memorable for our clients.

The Role

WMA provides a fully integrated digital service to build strong relationships, original engagements and to create impactful results for our clients across the digital space. We want to provide you with the opportunity to learn about many areas in the music and entertainment industry, therefore it is important for us that you work across multiple departments, experiencing all sides of WMA:

NEW BUSINESS

- Support the WMA social team in delivering new client proposals
- Assist in building proposals to new clients, including layout and pitch copy
- Brainstorm and aide with creative assets

SOCIAL TEAM SUPPORT

- Create graphics, short video clips and animations for our wide range of social clients
- Create innovative Instagram grids
- Adapt designs to various social platform specs and sizes
- Collaborate with the social team and support campaigns with design solutions
- Research and brainstorm opportunities for existing artists that can be executed on social channels

DESIGN & BUILD TEAM SUPPORT

- Provide support on web design projects
- Incorporate UI/UX best practices in design and layout

GENERAL OFFICE SUPPORT

- Providing general support to the WMA NY Office & Studio Manager when needed

Example Daily Task List

- Create a 15 second teaser from client music video with end card directing to Vevo
- Create an Instagram row for record label's social account promoting Grammy nominees
- Design 3 GIF options from a set of live concert photos
- Work on animations for new 360 lyric video
- Brainstorm timely content design around holidays and social media events
- Design a series of tour posters

Requirements

- Currently enrolled in an undergraduate program
- Provide own computer
- Proficient in the Adobe Suite. Specifically Photoshop, Premiere Pro & After Effects
- Knowledgeable in using Keynote, Numbers (and/or Excel) and Google Drive
- Self-starter and passionate
- Interest in the music/entertainment industry
- Professional business manner in person and on email

Dates

- Flexible start and end date

Salary

- This is an unpaid internship
- School credit offered

Contact

Email: jobs@wma.agency

Subject Line: “NYC Graphic Design Internship - [Your Name]”

Please include a resume and samples of relevant work.

WMA
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BROOKLYN NY, 11222